

This is what a story does that an ad can't.

BANK OF LINCOLN COUNTY — Fayetteville, TN · Good News Digital · since June 2026



The story is the ad; readers meet the bank through its people, not a rate sheet.

A TYPICAL MONTH

45,622

REACH

people who saw it

109,051

IMPRESSIONS

times it appeared

1,025

INTERACTIONS

with the story

Average per story across boosted Good News stories for Bank of Lincoln County, June–August 2026. Campaign totals: 75,589 people reached, 218,101 impressions, 2,049 interactions.

THE LATEST STORY

Bank of Lincoln County: Strengthening Lincoln County

Good News Fayetteville | Aug 2026

“Right here in Lincoln County, stepping away from the teller window is just another way this local bank team serves.”

WHAT GOOD NEWS DIGITAL INCLUDES

A professionally written feature story

A new story every month

Published on your community Good News site

Included in the Good News email newsletter

Boosted on Facebook and Instagram

Performance reporting after every campaign

Targeted to your local market

The story is yours to reuse and share

Let's tell your story next.

goodnewsmags.com/good-news-digital

BUILDING STRONGER COMMUNITIES
THROUGH POSITIVE STORIES