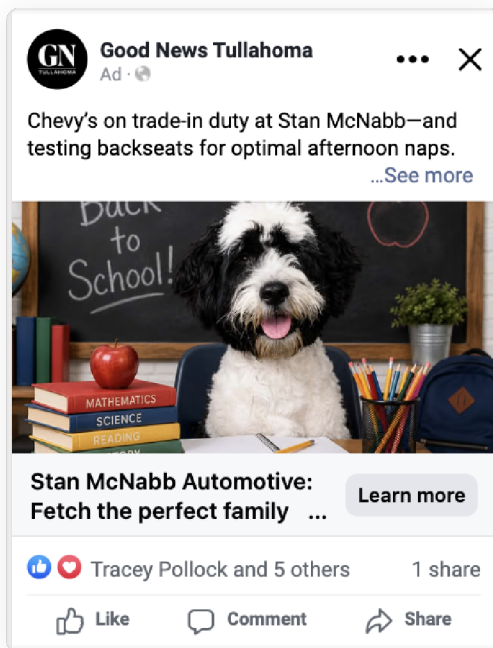


This is what a story does that an ad can't.

STAN MCNABB CDJR —

Tullahoma, TN · Good News Digital, Platinum service level · monthly since June 2026



One of three boosted posts. The story is the ad; readers meet the dealership through Chevy, not a price tag.

A TYPICAL MONTH

50,888

REACH

people who saw it

150,599

IMPRESSIONS

times it appeared

532

INTERACTIONS

with the story

Average per story across three boosted Good News stories for Stan McNabb, June–August 2026. Three-month totals: 152,664 reach, 451,797 impressions, 1,595 interactions.

SEPTEMBER'S STORY

Stan McNabb Automotive: Fetch big Fall savings this month

by Tony Glenn | Sep 2026

“I’ve had plenty of extra energy to dedicate to my official duties as Chief Morale Officer at Stan McNabb Buick GMC and Stan McNabb CDJR.”

WHAT GOOD NEWS DIGITAL INCLUDES

A professionally written feature story

Published on your community Good News site

Boosted on Facebook and Instagram

Targeted to your local market

A new story every month

Included in the Good News email newsletter

Performance reporting after every campaign

The story is yours to reuse and share

Let's tell your story next.

goodnewsmags.com/good-news-digital

BUILDING STRONGER COMMUNITIES
THROUGH POSITIVE STORIES